

Wine and Harvest Festival Scarecrow Contest

Thursday, September 18 from 8:00-4:00



Dear Merchant,

Wine & Harvest Festival is right around the corner and it's time for the scarecrow contest...a new contest with new prizes, simple guidelines, and a great opportunity to get some exposure for your business!

Prizes:

- ◆ 1st place winner – blue ribbon:
 - \$150 towards advertising in Lakeshore Newspapers
 - One business announcement, 100 words or less, (written by you, see below) at the Main Stage in the Food Court during Festival hours
 - Contest winner's name on Chamber sign board for three days (due to limited space on the sign board your business name may have to be abbreviated)
- ◆ 2nd place winner – red ribbon:
 - One business announcement, 100 words or less, (written by you, see below) at the Main Stage in the Food Court during Festival hours
 - Contest winner's name on Chamber sign board for three days (due to limited space on the sign board your business name may have to be abbreviated)
- ◆ 3rd place winner – white ribbon:
 - One business announcement, 100 words or less, (written by you, see below) at the Main Stage in the Food Court during Festival hours

All contest entrants will be included in **1000 Scarecrow Contest fliers** distributed at the three information booths during the festival. The winners will be listed at the top, all other participating stores listed in order of location from north to south, Washington Avenue.

Rules:

- ❖ Build your scarecrow outside your store on Thursday, September 18, 2008 between the hours of 8:00 a.m. and 4:00 p.m. Judging begins at 4:00 p.m. Winners will be notified on Friday before 5:00 p.m.
- ❖ Use materials from your store to personalize the scarecrow and market your business!
- ❖ Cost of entry includes one bale of hay delivered to your store prior to contest start.

DEADLINE: Entry forms need to be returned no later than September 5, 2008.

_____ Yes, sign me up for the scarecrow contest! Enclosed is my check for \$25 made out to Wine & Harvest Festival. Mail to Festivals of Cedarburg, Inc., P.O. Box 104, Cedarburg, WI 53012 or fax to 262-377-6470.

Business Name: _____

Address: _____

City: _____ ST: _____ Zip: _____

Phone: _____ Email: _____

If I win, this is my 100 words or less announcement for the Main Stage (please print clearly): _____

Thank you for your support in decorating the whole town for Wine & Harvest Festival!